

20-Feb-14

PRESS RELEASE

CLOCK ON Pte. Ltd.

CLOCK ON Launching OenNote in Indonesia

CLOCK ON Pte. Ltd. (80 Robinson Road Singapore, Managing Director; Shota Maeda) announced the launch of a FREE advertisement notepad service to Indonesian students. CLOCK ON will kick off the launch by distributing 4,500 notepads to Indonesian University students this month.

CLOCK ON has partnerships with 15 universities across Jakarta and advertisers can reach students through all of their distribution channels.

Milestones:

- Expanded distribution channels to Primary and Secondary schools

- 500,000 notepads to be distributed in 2014

Through OenNote distribution in Indonesia, CLOCK ON supports the educational efforts of Indonesia which is undergoing significant economic development as a country. CLOCK ON also provides a dynamic and effective advertisement strategy for companies that desire to expand their product and brand awareness to the student market.



(OenNote)

It is a notebook for studying, as a Memo and diary through which companies can run advertisements. This service connects students with companies and their products. It is the best media for product announcements for young people, recruitment of students for employment and in building up a company's brand image. First service started in Japan (2008) and is now in Singapore OenNote (2013).

Contact

CLOCK ON Pte. Ltd. <http://clock-on.co.jp/sg/> MD; Shota Maeda

Person in Charge: Shinichi Watanabe MAIL: watanabe@clock-on.co.jp